



sequi™

LEGO blocks of making children's furniture



MODEL MATCHING AND COLLABORATIVE GRANT SCHEME PROGRAMME

INNOVATION FUND



WE'RE
1 OUT 100 STARTUPS

100
STARTUP
COMPETITION SLUSH



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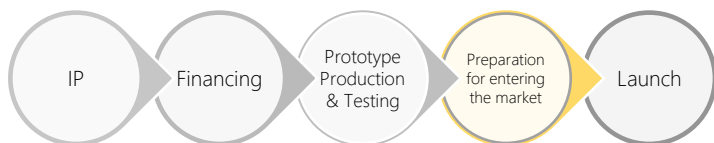
Problems we are solving?

- Finances
- Clutter
- Waste

Our advantages over competitors?

- Intellectual Property
- Wider market
- Solid wood
- Size
- No unused parts – no storage
- Longer use
- Quality mattresses
- No competitors IP

Timeline



Projections

In next 3 years

1 in every 2000 sold is to be Sequi
= 27M US\$



Projections

2026	2027	2028
620 units	4300 units	4800 units +LP
Rev – 1.0 M€	Rev – 6.9 M€	Rev – 27 M€
GP – 0.6 M€	GP – 4.4 M€	GP – 13.2 M€

Business model – Asset-Light | B2B, D2C & Licensing

Gross margin - Gross profit / Net revenue = 64%

Traction - Final negotiations with biggest retailer in Serbia



Investment – €0,5M



Involvement

0-6 months

6-18 months

1,5-3 years



3 -10 years

10+ years

